

# **COOKIE POLICY**

## (Senior and Junior School)

This website, operated by Queen Elizabeth's Hospital (QEH), uses cookies and similar technologies to enhance your experience, improve our site, and help us understand how it is used. This policy explains what cookies are, the types we use, and how you can control them.

#### What are Cookies?

Cookies are small text files placed on your device (computer, tablet, or mobile phone) when you visit a website. They are widely used to make websites function properly, remember preferences, and provide information to website owners.

Cookies may be "session cookies" (deleted once you close your browser) or "persistent cookies" (remain on your device until they expire or are deleted).

### Types of Cookies We Use

We group the cookies used on our website into the following categories:

### 1. Strictly Necessary Cookies

- 1. Essential for the operation of our site.
- 2. Enable core functions such as security, page navigation, and access to secure areas.
- 3. Cannot be switched off.

### 2. Functional Cookies

- Remember choices you make (e.g., display settings, form details) to improve your experience.
- 2. Not essential but provide enhanced functionality.

### 3. Performance and Analytics Cookies

- 1. Collect anonymous data about how visitors use our site (e.g., which pages are most visited).
- 2. Help us monitor and improve performance and design.
- 3. For example, we use Google Analytics.

### 4. Targeting/Advertising Cookies

- 1. Used to deliver content relevant to you and your interests.
- 2. May also be used to limit the number of times you see a particular advertisement.

Note: QEH does not use advertising cookies on this website.

#### 5. Social Media Cookies

- 1. Set by services such as YouTube, Instagram, or Facebook when we embed their content or include sharing buttons.
- 2. These are controlled by the relevant third party and subject to their own privacy policies.

### **Examples of Cookies We Use**

Cookie Name	Provider	Purpose	Duration	Туре
_ga	Google Analytics	Tracks how visitors use the site to help us improve	2 years	Performance
_gid	Google Analytics	Distinguishes users	24 hours	Performance
ASP.NET_SessionId	QEH website	Preserves user session state across page requests	Session	Strictly Necessary
VISITOR_INFO1_LIV E	YouTube	Measures bandwidth to determine best video quality	6 months	Social Media

#### **Your Consent and Control**

When you first visit our website, you will see a cookie consent banner. This allows you to:

- Accept All Cookies (including non-essential ones such as analytics).
- Reject All Non-Essential Cookies.
- Manage Preferences to choose which non-essential cookies you consent to.
- You can also withdraw or change your consent at any time by reopening the cookie settings via the banner, or by adjusting your browser settings.

### **Third-Party Cookies**

Some cookies on our website are provided by third parties (for example, embedded videos from YouTube or sharing buttons from social media platforms). We have no control over these cookies. Please refer to the privacy policies of those third parties for more information.

### **More Information**

For more information on cookies, including how to see what cookies have been set and how to manage and delete them, visit <a href="https://www.allaboutcookies.org">www.allaboutcookies.org</a>.

### **Review:**

Date policy updated	September 2025	
Date policy to be reviewed	1 March 2026	
Policy Owner	DFO	